

GDPR COMPLIANCE

How Can a Business Benefit From It?



Implementing Security Controls and Policy Related for GDPR Adequacy

<http://www.b2kapital.ro>

"Unity Solutions is a team of professionals in all its aspects. Working with them means preventing and controlling security risks that can transform any company's business into a successful one."

EXECUTIVE SUMMARY

B2Kapital Portfolio Management (B2K) provides debt solutions for banks and institutional vendors. As their founder, Group B2Holding AS, based in Oslo, Norway, B2K puts a special emphasis on improving the liquidity of its clients by purchasing of overdue claims. Due to their international experience of the Group B2Holding AS, as well as expertise, experience and professionalism of its employees, they ensure maximum speed and efficiency in operations to the satisfaction of all actors involved in financial operations.

B2K was searching for an IT team to implement all technical security measures in order to be GDPR compliant.

THE CHALLENGE

GDPR implementation affects all businesses and industries that interact with an EU resident, regardless of where they may be.

B2K's main concern was that they could not find an IT company that can understand their business. The technical measures needed required a deep understanding of the business and its development. If these requirements were not met, GDPR compliance could have had a negative impact on their activity and service quality.

HOW OUR SOLUTION HELPED

That is the reason why they chose Unity Solutions; they had the opportunity to meet legal and security issues at a glance, without any further costs or negative impact.

B2K appreciated the high quality of consulting services and the IT security services of Unity Solutions that were adapted to the company's activity. Rapidness, the level of involvement and support in providing services were three main factors that created the solid picture of a lifetime business partner.

RESULTS OF GDPR COMPLIANCE

Since Unity Solutions provided the GDPR solution that M2K needed for its clients and activity, the business recorded a positive impact on its revenue. Its clients understood that their privacy mattered the most and the quality of services improved. This is the result of a good GDPR business compliance.

"We were afraid that our activity would be affected because we couldn't find a GDPR expert, which can understand our business and be able to implement technical security measures."



"We simply adored their involvement and their ability to communicate information on security issues to our staff who do not have IT training."